



Houston Chapter

NACE News...

Houston

Summer 2005

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A Message from NACE President, Lisa Hopkins

This President's Corner still finds me in recovery mode from the outstanding NACE Educational Conference I attended in Orlando, Florida. One of these days, I'll catch up on my sleep... From the outstanding "Florida Themed" events created and executed by the Orlando Chapter, a night at Universal Studios and a Fear Factor Live Show, impressive culinary panels and demonstrations, to inspiring messages from Preston Bailey and Frank McGuire, I was thrilled, motivated, and most importantly honored to be a part of such a professional association and dynamic industry. Orlando, the hometown of Mickey Mouse, is truly a place of MAGIC.

And I'm still walking on air from the excitement of the Final Night's Awards Gala Event. While I've always been proud to represent our chapter, accepting the award for "Chapter Fundraiser of the Year" for the Houston Chapter, and "Best Wedding Event, Budget over \$35,000" for Member Bobbi Asarch was a moment I will always cherish in my presidency. Also watching Member Julie Brown-Edwards receive "Caterer of the Year" was a real joy, as she's given so much to our chapter and NACE in her career.

In my last President's corner, I spoke on the importance of teamwork. "NACE on Broadway, co-starring MDA", our award winning fundraiser was a NACE team effort from start to finish, lead by our amazing co-chairs Amber Fraser and Diane Knoche. That night last fall truly demonstrated what can happen when committed and thoughtful people unite with a common mission and vision. Congratulations to all of us for a great achievement.

When it comes to awards and recognition, I believe Bobbi Asarch says it best: "We do wonderful events in Houston, and we need to be recognized for it." Thank you Bobbi for that great reminder! All of us should start thinking about entering our work for one or more of the Industry Awards in the next competition.

You'll want to mark your calendar NOW for next year's Educational Conference, which will be held in Phoenix Arizona July 16-19, 2006. The Phoenix Chapter has already planned some exciting events for all of us, and the educational component to the conference should be stronger than ever.



Houston Chapter

And while your calendar is out, you'll also want to mark your calendar in 2007 for what may be the biggest moment ever for the Houston Chapter of NACE. In June, the Board of Directors voted to submit a bid to bring the NACE Educational Conference to Houston in the summer of 2007. We will find out this fall if we have been selected as the host city and chapter.

If selected, the Houston TEAM of NACE will need all of the synergy, teamwork, and commitment we had for "NACE on Broadway" and more to make some MAGIC of our own – Houston Texas style that is!

I'm looking forward to some great times together as we finish the summer and roll into the fall and holiday seasons. See you at the next meeting.

Lisa Hopkins, CPCE
Houston Chapter of NACE President

Affiliate Spotlight - Catch the Moment and Dick Didow

MARK CAFFEY HAS LEFT THE BUILDING... Well, sort of. He has left Houston to continue his career in chocolate in Seattle, Washington. Not to worry though, if you are a diehard chocolate eater, Mark is still in business and doing better than ever!

Who knew that this number crunching accountant by trade would take on the world of chocolate - and do it so well. Southern Living magazine recently did a profile on Mark and his business Chocolates by Mark -

<http://chocolatesbymark.com/inthenews.asp>

You can access the Chocolates by Mark website here too!

Mark has been one of our chapter's strongest supporters and will be strongly missed!



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Meeting Recaps

August

Kim Son hosted us to a great lunch while *Michelle Nichols, Savvy Selling International*, talked to us about personal branding.

Affiliate Sponsors:

Party Props, D. Jones Photography and Choco-Dip

September

NACE and *ISES* members lunched at the *Warwick Hotel (soon to be Hotel ZaZa Houston)* as *Jan Rocco of Party Props*

told us what it means to be "All Out of Free."

Affiliate Sponsors:

**Distinctive Details, Cakes & Culinary Creations, Posh Petals,
Texas Java and D. Jones Photography**

October

An impressive and informative presentation was given by the Houston chapter's very own Justin *Frasier of Cakes & Culinary Creations*. Justin, who has a background in money management gave us some great tips on planning our financial futures. We were also honored to have *NACE's National President, Kevin Brant, CPCE*, join us.

Sambuca treated us to great food while we lounged at the historic *Rice Hotel*.

Affiliate Sponsors:

Elegant Beginnings, Floral Events and Impressive Entertainment

November

Personal Integrity was the topic of choice for our guest speaker *David Thomas*.

The Holiday Inn Select, Greenway Plaza

provided us with hors d'oeuvres and drinks.

Affiliate Sponsors:

Elegant Beginnings, Impressive Entertainment, Floral Events and MDI Video

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Check out the photos from the meetings on our web page:

[www.nacehouston.net](http://www.nacehouston.net)



Houston Chapter

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## **NACE Cookbook**

### *Can you smell it...*

The NACE Culinary Delights cook book is here and just in time for the holidays!!! These books containing recipes from your fellow NACE members and is hot off the press. At \$20.00 each these books are a steal and proceeds will benefit the Foundation of NACE.

For more information, contact Cookbook Project Chair, Carita Felbermayer at:

Bow Tie Servers, Inc.

2125 Augusta Drive #44

Houston, TX 77057

Email: [carita@bowtieservers.com](mailto:carita@bowtieservers.com)

Phone: 713.266.0026 Fax: 713.952.7155

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## **Board Elections**

The following board positions will be elected in November 2005:

### **President**

presently held by Lisa Hopkins, CPCE

### **1st Vice President of Education**

presently held by Melanie Campbell

### **2nd Vice President of Membership**

presently held by Jeremie Millwee

### **Vice President of Affiliates**

presently held by Joe Zuniga

### **Secretary/Treasurer**

presently held by Mitch Daniels

Being a part of the Houston Chapter of NACE and the Board of Directors is a lot of fun that carries great personal reward. If you are interested in running for any of these positions, please contact Shea Ashley at 713-646-6918, or [sashley@hyatt.com](mailto:sashley@hyatt.com). Shea will be happy to review the requirements and responsibilities of each position. Thanks for you interest.



Houston Chapter

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*New Members*

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*Save the Date*



Houston Chapter

MARK YOUR CALENDAR  
NACE MEETINGS  
3rd WEDNESDAY OF EVERY MONTH

*December*

*No meeting – Happy Holidays!*



## *2006 Fundraiser*

# *"Where the Wild Chef's Are..."*

*Friday, January 27th 2006*

*7.00p - 1.00a*

*The Petroleum Club*

*Guests will enjoy both a live and silent auction  
and dine on a multi-course dinner  
created by some of Houston's best chefs.*

*This year's fundraiser will benefit  
The Foundation of NACE and Southwest Texas  
Epilepsy Foundation*

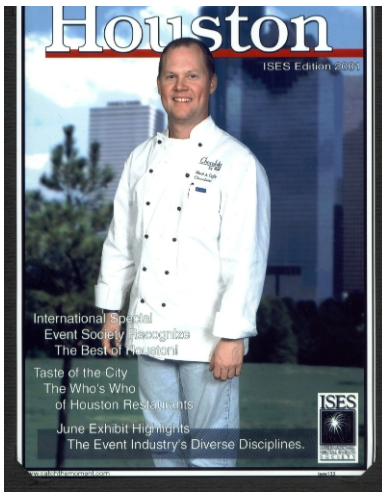
*Tickets - \$95 per guest / \$175 per couple*

**\$10 for Student Members, \$30 for NACE members,  
\$45 for Non-Members or late RSVPs**

**RSVP to Clara Hough 713-586-5126 or  
[clarah@sheratonhouston.com](mailto:clarah@sheratonhouston.com)**



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